SUSTAINABILITY ALONG THE VALUE CHAIN - A HOLISTIC APPROACH FROM ALUCA



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STRUCTURAL SUSTAINABILITY AT ALUCA

- Ecological, social and economic principles are intertwined.
- The „Ease your Work“ strategy combines efficiency and environmental awareness.

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USE OF RENEWABLE ENERGIES

- Geothermal energy and photovoltaics to reduce CO_2 emissions at the Rosengarten site.
- Sustainable energy supply improves the company‘s balance sheet.

ENVIRONMENTAL MANAGEMENT

- ISO 14001 certification.
- Monitoring and continuous improvement of environmental processes.

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ELECTRIFICATION OF THE VEHICLE FLEET

- Integration of electric vehicles.
- Reduction of emissions in vehicle operation.

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MODULAR VEHICLE EQUIPMENT AS THE KEY

- Long service life thanks to high-quality materials.
- Resource conservation and reusability.

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REGIONAL ADAPTATION

- Individual solutions for customer needs.
- Sustainability as a shared competitive advantage.

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SUSTAINABLE COOPERATION

- Focus on sustainable processes with suppliers and partners.
- Integration of recycling concepts into the entire value chain.

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FIND OUT MORE ABOUT THIS TOPIC IN OUR WHITE PAPER.

SUSTAINABILITY IN VEHICLE EQUIPMENT: ESG AS A STRATEGIC SUCCESS FACTOR

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ACT SUSTAINABLY NOW – WITH ALUCA.

Arrange a free appointment

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