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ESG AND SUSTAINABILITY – RESPONSIBILITY AND SOCIAL JUSTICE IN THE MOBILE WORKING WORLD



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WHAT IS ESG?

ESG stands for the three pillars of environmental, social and corporate governance and serves as a framework for assessing a company‘s sustainability and ethical performance.

WHY IS SUSTAINABILITY AT THE HEART OF IT ALL?

- It promotes environmental responsibility and social justice. Ensuring a balance between the environment, the economy and social issues.

WHAT ARE REGULATORY DRIVERS?

- CSRD (Corporate Sustainability Reporting Directive) aims for transparency in sustainability reporting.
- EU taxonomy* sets clear criteria for sustainable economic activities.

*More detailed information in whitepaper.

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RELEVANCE FOR THE VEHICLE EQUIPMENT INDUSTRY

- Use of sustainable materials such as aluminium.
- Promotion of the electrification of vehicle fleets.

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WHAT ARE THE ADVANTAGES OF ESG CRITERIA?

- Improved energy efficiency through sustainable technologies.
- Cost savings through lightweight materials that are produced in a climate-friendly manner.

LONG-TERM COMPETITIVE ADVANTAGE?

- ESG promotes trust among customers and stakeholders.
- Sustainability as a driving factor for value creation and success.

WHAT ABOUT ALUCA?

- ALUCA is guided by ESG standards.
- ISO 14001 certification and sustainable environmental management.

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FIND OUT MORE ABOUT THIS TOPIC IN OUR WHITE PAPER.

SUSTAINABILITY IN VEHICLE EQUIPMENT: ESG AS A STRATEGIC SUCCESS FACTOR

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ACT SUSTAINABLY – WITH ALUCA.

Arrange a free appointment
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