WHY IS SUSTAINABILITY A COMPETITIVE ADVANTAGE FOR VEHICLE EQUIPMENT?



ALUCA

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SUSTAINABILITY AS A SHARED SUCCESS FACTOR

- Reducing the ecological footprint.
- Increasing the efficiency and range of service vehicles.

RESOURCE EFFICIENCY AND COST SAVINGS

- Recycling and renewable energies reduce production costs in the long term.

MARKET POSITIONING

- Customers prefer sustainable products and companies.
- ESG criteria strengthen the corporate image.

BENEFITS FOR BUSINESS PARTNERS

- Greater appeal to investors.
- Transparent reporting builds trust and credibility.

TECHNOLOGY AS A GUARANTEE

- Use of digital tools to collect and optimise ESG data.
- Promotion of sustainable innovations in vehicle design.

SECURING LONG-TERM PROSPECTS

- Cost reduction by 2030 is expected to rise to €130 billion through energy efficiency (in the EU).
- Linking economic growth and emissions reduction

HOW ALUCA IMPLEMENTS SUSTAINABILITY

- Sustainable solutions are based on aluminium and renewable energies.
- Customer focus: value for money paired with an emphasis on ecology.

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FIND OUT MORE ABOUT THIS TOPIC IN OUR WHITE PAPER.

SUSTAINABILITY IN VEHICLE EQUIPMENT: ESG AS A STRATEGIC SUCCESS FACTOR

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JACT SUSTAINABLY NOW – WITH ALUCA.

Arrange a free appointment
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